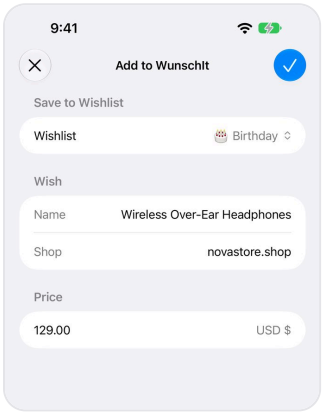
PRESS KIT
WunschIt

WunschIt saves what you find online in one tap, so nobody has to remember it for you

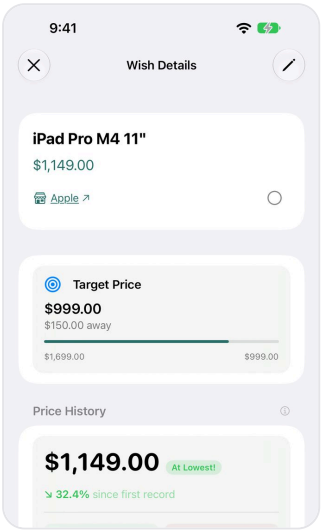
A free wishlist app for gifts, prices, and shared lists, kept in your own iCloud.



01

Save from any app in one tap

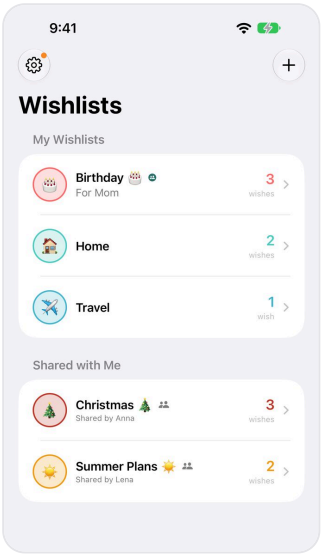
Tap Share in any shopping app or browser, choose WunschIt, done. Name and price are detected automatically.



02

Price history, tracked on your device*

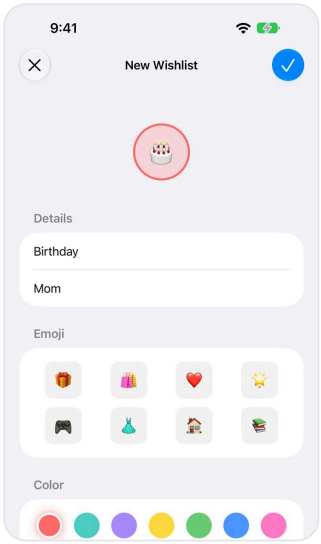
Every price is checked automatically in the background. Seeing how it has moved, the full chart, the lowest price ever recorded, and target-price alerts are part of WunschIt Premium.



03

Share the list, not the guesswork*

WunschIt Premium turns any wishlist into a shared link. Everyone invited sees what has already been bought, so nobody buys the same gift twice. Opening a list someone shared with you is free.



04

One list per occasion

Separate wishlists for birthdays, holidays, and more, each with its own emoji and color. Three wishlists are free, unlimited wishlists are part of WunschIt Premium.

A wishlist only works if adding to it is less effort than remembering the thing yourself.

PLATFORM
iPhone, iPad and Mac, iOS 26 or later

PRICE
Free, with an optional WunschIt Premium subscription

LANGUAGES
18 languages, including English and German

PRIVACY
Data stays in your own iCloud, no third-party accounts, no ad tracking, optional crash reporting you can switch off

ABOUT APPOLUTION
Appolution is a small independent app studio in Neukirchen, Germany. It builds native apps for iOS and Android, its own and for clients.

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https://apps.apple.com/de/app/wunschit-wunschzettel/id6760579512

* Premium feature